



Girls on the Run of Northern Virginia (GOTR NOVA) BoostHER Sponsorship Fact Sheet

What is a BoostHER?

Becoming a Girls on the Run of Northern Virginia School BoostHER is a unique opportunity to directly impact girls at a specific school, with sponsorship funds supporting program costs for girls at the school including financial aid, coach training, volunteer screening, and updated program materials.

Your company provides:

- \$700 BoostHER Sponsorship per school per season
- Interested in sponsoring two or more schools? Ask about discounted package opportunities!

GOTR NOVA provides:

- Acknowledgement on GOTR NOVA Facebook and Twitter
- Company logo displayed on GOTR NOVA website partner page with link
- News item describing partnership posted on GOTR NOVA home page
- Opportunity for a company ambassador(s) to visit GOTR session at partner school(s)
 - Visit must be scheduled with GOTR NOVA and dates will depend on team schedule
- Opportunity to supply and distribute company-branded items to GOTR NOVA participants at partner schools (i.e. sports bags, water bottles, hats, etc.)
- Company introduced to participant parents / guardians via a letter home provided by GOTR NOVA

For More Information

Contact Emily Davis, Director of Development, 703.273.3153 or edavis@gotrnova.org